



VisionSpot Consulting, LLC

Corporate Education and Organizational Development

SMB SCHOOL OF LEADERSHIP BOOST CAMP®

BEYOND THE BASICS LEADERSHIP CERTIFICATION PROGRAM®

Solutions Maximizing Brilliance in Leadership and Organizational Results

October 6- 27, 2011 | Tues & Thurs 5:30p.m. to 8:30p.m. | MOB Tuition \$495.00 | 451 Government Street, Mobile, Alabama 36602

Program Objectives

Beyond the Basics Leadership Certification Program presents a unique opportunity to explore new paradigms, proven strategies, and a 21st century vision. Our team leads participants in developing strong teams, building leadership techniques, and setting priorities to gain a competitive edge. The objective is to instill the confidence in each participant to express ideas, define personal objectives and find solutions that balance the conflicting demands of today's world.

Curriculum

Beyond the Basics Leadership Certification Program is a series of seven power packed modules to equip leaders with advanced level skills. The tools provided help you lead with impact and sharpen your sphere of influence. The modules foster a culture of engagement, collaboration and excellence to produce extraordinary results.

Key topics:

- Strengthen leadership effectiveness; compare different leadership styles, and find your best style.
- Discover your personal potential to thrive.
- Align passion with purpose and implementation.
- Develop a best practices action plan that is measurable and sustainable in your workplace.
- Create a positive work environment that maximizes the value of everyone's contribution.
- Attract, retain and grow top-performing employees.
- Communicate complex information, crisis management and your position more effectively

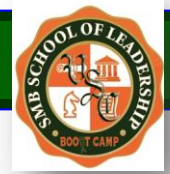
Participant Mix

BTBLCP brings together members of executive committees, heads of business units and functional areas, as well as leaders of governmental agencies and nonprofit organizations

- Leaders who need current information to boost their skills
- Managers/Supervisors who plan to expand their roles
- Professionals considering a career change
- HR Practitioners accomplish more in your organization by utilizing new ideas, tools and best practices
- Graduates become part of an elite network that provides ongoing support and insight.

Faculty

Valerie D. W. Rowe: Instructor and author of *POWER Your Potential BOOST CAMP® Seven Days to Professional Success and Satisfaction*, along with an experienced and dedicated professional team of practitioners will lead the modules and serve as guest speakers throughout the program.

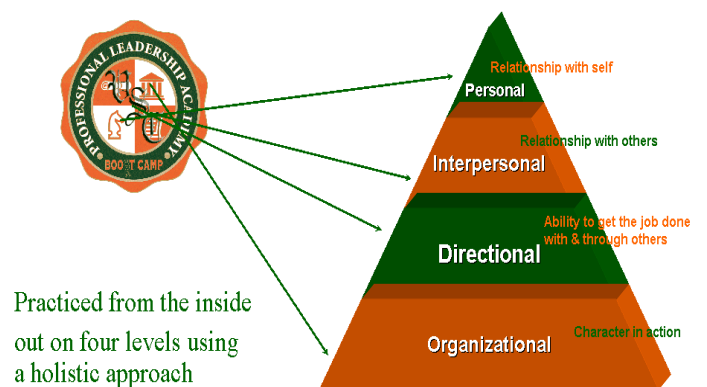


The LEADERSHIP BOOST CAMP® is coming to Mobile, Alabama

The Leadership Development Focus Method, pioneered by VisionSpot Consulting, LLC, is one of the signature doctrines used in the SMB School of Leadership. This method has proven its value. It is a qualitative tool for expanding leadership potential to build better alliances with organizational leadership. This process demonstrates performance results through the growth of human potential.

The Leadership BOOST CAMP delivers training programs congruent with your organization's standards of excellence in service, leadership and team results. We differ from other programs that focus solely on business issues or developing group skills. As a result of our training, leaders walk away with a clear perspective on how to take their personal performance, team and organization to a higher level.

Leadership Developmental Focus



Participants will explore each of these topics in depth, and acquire the strategic skills and perspective needed to become a more effective leader poised to succeed far beyond the basics.

Program Overview

Session One: Launch Your Personal Brand of Leadership - Your leadership ability always rises to the top when internal growth is aligned with a mission.

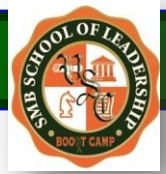
Focuses on how to:

- Understand the complexity and depth of your unique leadership style and what aspects are the most dynamic.
- Utilize new paradigms for leading people and businesses in the 21st Century.
- Construct consistent behavioral techniques that motivate others to follow.
- Recognize how leaders affect change and relationships through emotional management.

Session Two: Visionary Thinking - Seize opportunities to develop a coherent description of your vision for the future, and then turn it into a definitive and workable plan.

Focuses on how to:

- Define your sphere of influence and determine what you have to offer them based on your future plan.
- Develop a compelling statement of the future plan that is powerful, communicable, desirable and realistic.
- Communicate a passionate announcement of your plan that is focused, adaptive, inspires and motivates.



Session Three: Strategic Talent Management - Inventory and compare the internal talent pool against the firm's top critical measurement standards or valued competencies.

Focuses on how to:

- Identify success skills and traits that can be developed in all employees.
- Integrate newcomers into the organization in ways that maximize their ability to perform and succeed.
- Value and leverage diversity, generational differences and inclusion strategies that produce results.

Session Four: Performance Management - Aligning business values and objectives with those of employees; results in a measurable increase of productivity and creativity.

Focuses on how to:

- Increase performance capacity.
- Manage performance levels within a group and choose the best alignment for team building based on the executive priorities.
- Identify and analyze the gap between high performers and the broader team and integrate their skills.

Session Five: Effective Leadership Communication - Effective communication occurs only if the receiver understands exactly what the sender intended to transmit.

Focuses on how to:

- Communicate more effectively through authentic messaging, whether you are delivering complex information, managing a crisis, or advocating a position.
- Understand the importance of interpersonal communication skills to become an effective leader.
- Foster a culture of collaboration, inclusion and commitment to achieve internal and external service excellence.

Session Six: Action Planning Strategies - Goals function as a steering wheel for the action plan. They explain exactly what the intended tasks will be in order to fulfill the mission.

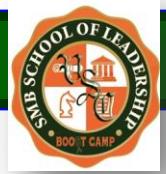
Focuses on how to:

- Bridge the strategy and execution gap to make your mission possible.
- Set S.M.A.R.T. goals and manage time effectively.
- Execute a top down mission that guarantees lasting results.
- Develop a structure for work and life balance.

Session Seven: Final Presentations and Milestone Honors Reception - Make Your Mission Possible!

Focuses on:

- Design, develop, and present a personalized Beyond the Basics Leadership Implementation Project Plan.
- Illustrate your knowledge of the varying aspects of each session.
- Demonstrate comprehension of the course, concepts, personal assessment results, materials and information presented.
- Present a plan to improve your company's ability to engage and serve its customers, employees, and shareholders.



WHY SMB SCHOOL OF LEADERSHIP BOOST CAMP®?

Transform an ordinary day at work into an extraordinary day at work!

This is where extraordinary leaders convene and emerge. At the SMB School of Leadership's BOOST CAMP® we empower the most promising leaders and managers through a transformational experience. The objective is to enhance the acquisition of knowledge, skills, and tools for professional, intellectual, and personal development. We demonstrate how to critically evaluate leadership proficiency and business skills. This course offers a compass for navigating organizational and leadership success; now and in the future. BOOST CAMP® helps participants make better decisions about managing your business, people and productivity results. Learn how to nurture a powerful idea into a decisive action plan. Our graduates own the tools to think and manage more effectively in a changing business world.

REGISTRATION

Registration Process – Please visit www.leadershipboostcamp.com to apply online.

Applications are requested at least two weeks before the program start date of October 6, 2011. Early registration is encouraged.

Registration Requirements – The VisionSpot Consulting, LLC, SMB School of Leadership BOOST CAMP® programs enhance the leadership capacity of the people enrolled as well as their organizations. VSC expects full commitment from both participants and their organizations. While participants devote time and intellect to the learning experience, sponsoring organizations agree to relieve individuals of their work responsibilities during the program.

Program Fee – The program fee of \$495.00 covers tuition, program manual, case materials, accommodations, and leadership assessments. Final payments are due by or before September 25, 2011.

CONTACT US DIRECTLY

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